

Phase – I (March 9 – April 17, 2008)

SAMPLE FRAME

REGIONAL CENTERS (N=39)

EASTERN (n=9)

A. Electronic Media

1. Purbanchal FM*
2. Kanchanjugna FM
3. Saptakoshi FM
4. Koshi FM
5. Birat FM
6. Pathivara FM
7. Mechi FM*
8. Radio Ganatantra*
9. Sky FM*

B. Print Media

1. Daily Newspaper: 8
2. Weekly Newspaper: 10

CENTRAL (n=12)

A. Electronic Media

1. Janakpur FM
2. Radio Mithila
3. Janaki FM
4. Radio Janakpur
5. Gadimai FM
6. Birgunj FM*
7. Radio Narayani
8. Indreni FM
9. Mithilanchal FM*
10. Radio Today*
11. Apana Mithila*
12. Kalika FM

B. Print Media

1. Daily Newspaper: 25
2. Weekly Newspaper: 1

WESTERN (n=6)

A. Electronic Media

1. Machhapuchre FM
2. Annapur FM
3. Pokhra FM
4. Rupandehi FM
5. Lumbini FM
6. Butwal FM

B. Print Media

1. Daily Newspaper: 11

MID-WESTERN (n=9)

A. Electronic Media

1. Radio Sworgadwari
2. Radio Tulsipur
3. Radio Madhyapaschim
4. Radio Deukhuri
5. Bheri FM
6. Radio Bageshwori
7. Radio Bheri Aawaj
8. Ganatantra FM*
9. Indreni FM*

B. Print Media

1. Daily Newspaper: 9

FAR WESTERN
(n=3)

A. Electronic Media

1. Ghodaghodi FM
2. Dinesh FM
3. Suklaphant FM

B. Print Media

1. Daily Newspaper: 7

Note: * Changed Media outlet samples